



WHAT IS HANDS UP LAKE COUNTY?

Hands Up Lake County is a competition to help open doors to the County's budding entrepreneurs and small businesses who would like to go to the next level. In the competition, participants will be tasked to develop a viable business plan that can be sustainable in Lake County.

Throughout the competition, participants will have the opportunity to receive advice and mentorship from experienced business leaders with a proven track record in the local community. Participants will have the opportunity to connect with relevant people from 1Team 1Dream's network to help strengthen their skillset.

HOW DO I APPLY AS A PARTICIPANT?

To be eligible to join the competition, you must be at least 18 years old and presently living in Lake County, California. All applications should be submitted online in our website. Simply answer the questions on our online form and submit. To better prepare you, here are the list of questions to ponder on:

- Why do you want to start a business in Lake County? If you already own a business in Lake County, why do you want to continue here?
- What is your business concept or idea? What inspired you?
- What is your mission statement?
- How will you market your business products or services?
- How will you sell your products? What are your distribution channels?
- How will you grow your business and scale it to help develop a robust Lake County labor force?
- What is your definition of a successful business?
- How will your business survive in challenging times, such as the current economic and health crisis? What innovations will you implement so you can pivot during a crisis?
- What do you look for in an employee and how will you retain good employee(s)? How many employees do you project in 2 years and thereafter?

Join the competition

to win as much as \$10,000 in cash prizes to help jumpstart your dream business



Now accepting APPLICATIONS ONLINE!

1Team 1Dream is a 501 (c) 3, nonprofit formed in response to the many needs that surfaced following a prolonged recession and multiple years of fires.

5135 W. Hwy 20, Upper Lake
CA 95485
www.1team1dream.net
EIN #83-37376321





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OUR STORY

Founder, Maryann Schmid
Co-Founder, Olga Martin Steele

1Team 1Dream was formed after the Mendocino Complex Fire, the largest fire in California history. With 8 fires under 4 years, Lake County's economy was greatly affected. Many businesses had a hard time getting back to its feet. So many families had lost their homes and their income. Many were displaced from the evacuation.

INSPIRED BY THE FIRES

Maryann and Olga formed 1Team 1Dream to support their communities and the fragile economy following the years of fire disasters. As a business owner, Maryann saw first hand during the Mendocino Complex fire how entire communities including local business and their valuable workforce were impacted. She wanted to help, to do something to stimulate the local economy and open the door for jobs. As a volunteer during four consecutive years of wildfire, Olga saw the toll on the region through the eyes of desperate evacuees – the elderly, children – entire families who gathered in mass at local shelters. She too wanted to help. Brought together by the impacts of fire, the two decided to take action.

On September 11, 2018, they launched "1Team 1Dream", at "An Evening with the Schmidts," an event attended by business owners, Chamber members, public officials and various community members. Since then, 1Team 1Dream has achieved nonprofit status and launched an exciting, first of its kind project, the "Hands Up Lake County" program.

THE MISSION

1Team 1Dream is a non-profit organization dedicated to supporting and promoting economic growth in Lake County. Its mission is to help build economic resilience and stability amidst varying economic and environmental challenges.